

Add Your Golden Touch Rewards - Privacy Notice

We, at Ferrero, are committed to respecting the right to data protection and the right to privacy of our consumers (“**you**”). In line with this commitment, we wish to provide you with this information notice (“**Notice**”), in which we explain the way we collect and handle your personal data in the context of Add Your Golden Touch activation.

1. Who are we and how to contact us?

The Ferrero Group has established its headquarters at Route de Trêves 16, L-2633 Senningerberg, Luxembourg. When collecting and processing your personal data in the context of Add Your Golden Touch activation, Ferrero acts as a data controller jointly with [Ferrero Trading Lux S.A and TLC Italy].

If you have any questions on the processing of your personal data in the context of Add Your Golden Touch, do not hesitate to contact Ferrero headquarters Data Protection Officer (DPO) by sending an email at privacy@ferrero.com, or to contact the local Ferrero DPO or Privacy Coordinator privacy@ferrero.com.

What personal data do we collect, for what purpose and on what legal basis?

We only collect personal data that are necessary for user participation in the activity, from registration to rewards distribution including for [allowing consumers to receive their gift card voucher via email address]. In particular, the following types of data will be collected and processed:

- Your name, surname, email address and age
- Your purchase receipt of at least 2 Ferrero products in Duty Free Stores participating in the campaign (Oslo, Vienna, Barcelona, Madrid, Luxembourg, or Paris Orly)

The specific purposes and corresponding legal basis for the processing of these distinct categories of personal data are summarized in the table below.

Type of data	Purpose of the processing	Legal basis
Name, email address, purchase receipt	User email registration, administration, rewards distribution, and general communications	Performance of the contract (Terms of the contest)

Please note that providing some of the above personal data is necessary for Ferrero to be able to send the gift card voucher of Booking.com. For example, if you do not provide Name, email address and purchase receipt we will not be able to send you the gift card voucher via email.

2. How long do we keep your personal data?

Ferrero will keep your personal data as long as necessary for achieving all the above-mentioned purposes before anonymizing or deleting them, in accordance with the following retention periods:

- 2 years after end of the campaign (31.01.2027)

Upon expiration of these retention periods, the personal data will be deleted or anonymized, except if it is still necessary for Ferrero to comply with a legal obligation or to protect or defend its interests, for example in the event of a claim. In these cases, Ferrero may store your personal data for a longer period, for example until the claim is fully handled and resolved.

3. With whom do we share your personal data?

To achieve the above-mentioned purposes, Ferrero will share your personal data with the following categories of Recipients:

- **External Recipients:**
 - TLC Italy, IT provider and managing entity of gift voucher redemption.

You may further inquire about the identity of the Recipients of your personal data by contacting the relevant Ferrero DPO or Privacy Coordinator (see list below).

4. Do we transfer your personal data to another country?

Your personal data will only be processed in the country where you are located, and in the European Economic Area (EEA).

5. Do we use your personal data for automated decision-making?

We will never use your personal data in the context of automated decision-making. In other words, no decision having a legal effect on you, or a similarly significant effect will be taken only by automated means. The processing of your personal data is always subject to human oversight.

6. What are your data protection rights?

You have several rights in relation to the processing of your personal data:

- The right to obtain additional information or clarifications on the processing of your personal data, and to obtain a copy of your personal data;
- The right to obtain the correction of your personal data if they are inaccurate or incomplete;
- The right to object to the processing of your personal data on grounds relating to your particular situation whenever the processing is based on our legitimate interests;
- The right to obtain restriction of processing from us (i.e., temporary suspension of the processing) while we assess the validity of another request relating to your personal data;
- The right to data portability (i.e., the right to receive your personal data in a commonly used and machine-readable format and transmit them to another controller);
- The right to request the erasure of your personal data ('right to be forgotten'); and
- The right to withdraw your consent whenever consent is the legal basis for the processing.

You may exercise these rights at any time by contacting the relevant Ferrero DPO or Privacy Coordinator (see list below). Please note that these rights are not absolute and may be subject to specific conditions. If you contact us to exercise one of these rights, we will analyze your request and get back to you as soon as possible.

In the event you believe that Ferrero did not handle your request properly or infringed the applicable data protection law, you may file a complaint with the Luxembourg data protection authority (the

Commission Nationale pour la Protection des Données), in its capacity as lead supervisory authority, or with your national or local data protection authority.

7. Privacy email address per country or region

Feel free to contact the local DPO or Privacy Coordinator at privacy@ferrero.com for any data protection-related questions or queries. You may also contact the DPO of Ferrero HQ in Luxembourg at privacy@ferrero.com.